

Issue 2

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PUBLIC AFFAIRS NEWSLETTER

Election Breakfast for Key Contacts Generates Wide Media Coverage

Ambassador Bradtke hosted a post-election breakfast on November 5 for over 300 key embassy contacts from the Croatian government, the media, academia, and the business and diplomatic communities. Prominent guests included Foreign Minister Jandroković, Zagreb Mayor Bandić, as well as assistant ministers and state secretaries. Featuring multiple wide screen televisions carrying the latest election news from television networks and the internet, the event took place in the ballroom of the Esplanade Hotel. The



Ambassador Bradtke speaks to Nova TV

morning's program included a digital video conference with Dr. David Schaller, an expert on American government and the U.S. presidency at the University of Maryland in Baltimore, and a video clip from Croatian National Television correspondent Anka BilicćKeserović, who is currently in the United States on an Embassy elections program. With the hotel's elegant ballroom as a backdrop, the Ambassador granted both live and recorded interviews to HTV, RTL, Nova TV, Croatian Radio, Radio 101 and national daily Novi List. Other newspapers and magazines sent photographers to the election event.



Ambassador Bradtke Live on Radio

The featured guest on Radio 101's weekly diplomatic program on November 4, Ambassador Bradtke discussed the U.S. general elections, answering a wide variety of questions from live callers on everything from campaign finance to the workings of the electoral college. Beyond the elections, the Ambassador also discussed the international financial crisis, transatlantic relations, and the security situation in Zagreb with the program's well-known host Zrinka Vrabec-Mojzeš. The Ambassador has appeared on this popular hour-long radio program three times, engaging in conversation with one of Croatia's most respected journalists and connecting with Zagreb citizens in a live format.

Ambassador Bradtke on Radio 101

Jazz Legend Roy Haynes Drums His Way Into Zagreb's Heart

At 83 years old, drummer Roy Haynes is still spry and energetic. As the featured performer at Zagreb's very hip VIP Jazz Festival, he drew an enthusiastic response from the over 500 people in the audience and performed for close to two hours. Haynes, who has played and recorded with innumerable jazz icons over the years, from Charlie Parker to Miles Davis, was invited as one of three different American groups to perform in the Festival, the others being Keith Elling and the Brad Mehldau trio. Organizer Dražen Kokanović recognized the American Embassy's support of the Festival first among the list of other sponsors.



Jazz legend Roy Haynes

Embassy Speaker Program Engages Wide Range of Croatian Audiences

Responding to the broad interest in the U.S. presidential elections, embassy officers spoke with groups in Zadar, Rijeka, and Zagreb. Political officer Peter D'Amico spoke with university students in Zadar on October 22, discussing the U.S. political system, the electoral college and media coverage of the campaigns. His talk received coverage in the local media. Economics officer Derek Westfall spoke with university students at the American Corner in Rijeka on October 23, delivering a presentation on U.S. presidents and fielding questions on U.S. politics and history. Management Counselor Tom Favret met with students at an elite Zagreb high school on October 24, sharing perspectives on the two-party system, political campaigns and the electoral college. Speaking about United Nations reform at the Zagreb Model United Nations simulation, political officer Dan Meges interacted with university students from Croatia and other European countries on October 23. The lecture builds on support the Embassy has provided to this Model UN program in the past. On October 17, SGT Kaleb Griffel of the Embassy's Marine Security Guard Detachment spoke to American studies students at a Zagreb high school about the U.S. Marine Corps, his life in Croatia, teenagers in the U.S., and the U.S. education system.



Economics officer Derek Westfall spoke with university students at the American Corner in Rijeka

U.S. Embassy Zagreb Participates in the Scholarship Fair 2009



U.S. Embassy Zagreb participated in Scholarship Fair 2009 organized by the Education USA partner *Institute for the Development of Education* on October 22. Drawing more than 7000 visitors and over 35 presenters, the Scholarship Fair is the biggest educational event in the region. Ambassador Robert A. Bradtke attended the opening ceremony while the PAS presented various USG scholarships such as the Fulbright programs, JFDP scholarship and Ben Franklin Fellowship. The event attracted wide media coverage and the U.S. Embassy's participation was covered on all television channels and in several newspapers.

Saša Brlek discusses U.S. education

Tribute to Jazz Legend Dizzy Gillespie

On October 21, the 91st anniversary of Dizzy Gillespie's birth, the Big Band of Croatia Radio Television together with Dizzy's protégé on the trumpet, Jon Faddis, showed a packed house of fans what the music of Dizzy Gillespie should sound like. Both young and old were present, but among the older crowd were several who had been present for Dizzy Gillespie's State Department-sponsored tour to Zagreb in 1956.

Faddis and his quartet were supported in their visit by an Embassy grant. For more information on cultural programs, contact Nikolina Paić at tel: 01-661-2240 or email: paicn@state.gov.



Celebrating Dizzy Gillespie

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Sports Diplomacy -- U.S. Olympic Taekwondo Stars Conduct Clinics and Meet with Students

Steven Lopez, a three-time Olympian and two-time Olympic gold medalist and his brother, Jean Lopez, the U.S. National and Olympic Taekwondo coach, visited Zagreb, October 9-14, 2008. During their visit, the Lopez brothers conducted training for over 120 taekwondo students from Croatia and neighboring countries, including the Croatian national team. In addition to conducting clinics, the Lopez brothers met with high-school students in the city of Krapina and with students of the American International School of Zagreb. Both Jean and Stephen Lopez inspired their audiences, emphasizing that hard work, commitment, responsibility and respect were the keys to their success and encouraged students to pursue their dreams. The Lopez brothers shared their experience, talking about the sacrifices they made to achieve the American dream and about their siblings, Mark and Diana, who won silver and bronze medals respectively in Taekwondo at the 2008 Olympic games in Beijing. The Lopez brothers held a press conference at the Dražen Petrović Museum which generated both television and print coverage of the visit.



U.S. Olympians with students at Croatian High School

American Expert on Financial Crimes is an Asset to Croatian Prosecutors

As part of IIP's Strategic Speaker Initiative, Judith Kozlowski, Chief Counsel at the Financial Industry Regulatory Authority (FINRA), spent three days meeting with prosecutors, police, representatives of the Market Security Agency and the Office of Money Laundering, judges and the media. Her visit has already led to an invitation to come back and address their annual meeting of Prosecutors and has been led to a series of practical linkages to help with ongoing cases. Kozlowski is arranging meetings with her contacts in California for the Prosecutor General and the national Chief of Police during their Embassy-arranged trip to the U.S. in mid-October and will be a key point of contact for an upcoming International Visitor program for Croatian prosecutors. Kozlowski was particularly well-received by the special organized crime prosecutor's group and at a meeting with judges that connected her by DVC to four regional cities. Her visit will make a concrete difference in the ability and confidence of Croatian prosecutors to fight organized crime and provides impetus for greater cooperation among all institutions involved.



DVC with judges in five Croatian cities

9th Annual Croatian PR Association's Conference in Opatija

Marshall Manson, Director of Digital Strategy for Edelman's London office, visited Croatia October 2-5, 2008 as part of the U.S. Speaker Program. Manson attended the 9th annual Croatian PR Association's conference in Opatija, addressing several hundred conference participants from Croatia and the region. His presentation "How the Conversational Web is Changing Public Relations," focused on how the latest technology can help communication and information sharing.



Marshall Manson addresses public relations conference



Deputy Secretary of Defense England arrives at the Ministry of Defense

Deputy Secretary of Defense Visits Zagreb

Deputy Secretary of Defense Gordon England visited Croatia September 28-29, meeting with President Stipe Mesić, Prime Minister Ivo Sanader, Minister of Defense Branko Vukelić, and Minister of Foreign Affairs Gordan Jandroković. Highlighting the U.S. Senate's recent approval of Croatia's NATO Accession Protocol, the Deputy Secretary of Defense congratulated Croatia for its progress toward full NATO membership and affirmed the excellent state of bilateral relations and defense cooperation between Croatia and the United States. The visit received positive coverage in print and broadcast media.

Ambassador Bradtke Addresses Zagreb School of Economics and Management

On September 4, Ambassador Bradtke spoke to 300 freshmen and parents at a ceremony marking the beginning of the academic year at the Zagreb School of Economics and Management (ZSEM). His remarks focused on bi-lateral relations and the challenges of globalization. Emphasizing international educational exchange, the Ambassador commended the school for actively promoting study abroad programs, particularly its program in the United States. ZSEM is a private college which seeks to educate future Croatian business leaders with a curriculum based on U.S. models.



mencement address

Croatian Parliamentarians Visit NATO



Croatian Parliamentarians in Brussels

U.S. Embassy Zagreb organized a NATO Tour to Brussels, Brunssum, Washington DC and Norfolk from September 3-11 for 8 Croatian parliamentarians, responsible for military oversight and security issues, including Croatia's NATO accession. The participants gained a better insight into the structure and activities of the NATO Alliance, the U.S. view of the role of NATO, its many partnerships and its growing missions. During the U.S. part of the trip, the parliamentarians met with officials in EU/RPM, the Pentagon's NATO Office and with the House Foreign Affairs Committee, as well as with representatives of ACT in Norfolk, Virginia. On the last day of their visit, the MPs had the opportunity to attend the Senate Committee on Foreign Relations hearing on the NATO Protocols and listen to Assistant Secretary Dan Fried's remarks on NATO's invitation to Croatia and Albania. Senators Dodd and Lugar spoke with the delegates afterward and joined them for a photo opportunity.



PAO Bob Post visits public library

PAO Visits Osijek and Vukovar

PAO Robert Post visited Osijek and Vukovar on June 26, and 27, donating PCs, and a printer, as well as the children books, the World Book Encyclopedia, and posters with American themes to the American Corner in Osijek.

In Osijek Mr. Post visited the Law Faculty, and met with a Ron Brown Fellow. He also met with a professors from the Faculties of Economics, and the English.

In Vukovar PAO met with the Mayor of the City of Vukovar, and with the Dean of the Polytechnic School. They discussed on several possibilities of future cooperation in order to benefit the citizens in that region.

DVC helps Judges Manage Courtroom-Media Relations



DVC with Judge Richtel

Embassy Zagreb sponsored a digital video conference (DVC) on courtroom-media relations for 30 judges and state prosecutors in Vukovar. Ambassador Bradtke welcomed participants and engaged in the discussion. The Embassy has worked closely with judges through post's war crimes project, donating a video conference system to the court to facilitate remote testimony and witness protection. The judges have been at the forefront of reconciliation, minority employment, and unbiased prosecution of crimes in Vukovar. The DVC featured Judge Murray Richtel, an accomplished judge, university professor, and attorney with considerable experience in media relations. Judge Richtel discussed practical ways to maintain the difficult balance of ensuring freedom of expression and providing a fair trial. This DVC was the third in a

series the Embassy has sponsored for the judges. In the previous conferences, a U.S. marshall gave a presentation on witness protection and support and Dr. Kellerman from Harvard's Kennedy School discussed leadership. For more information about organizing a DVC, contact Assistant Public Affairs Officer Ken Wetzel or the Embassy Information Resource Center.

Director of MIT Libraries Addresses Croatian Academic And Scientific Library Conference



Dr. Ann Wolpert, the Director of Libraries at the Massachussets Institute of Technology (MIT)

Dr. Ann Wolpert, the Director of Libraries at the Massachussets Institute of Technology (MIT) was the keynote speaker at the annual conference of the Croatian academic and scientific libraries took place in Zagreb. Speaking about "The Value of Academic Libraries in the 21st Century", Dr. Wolpert, spoke about the international, inter-institutional and interdisciplinary aspects of the modern library, emphasizing the convergence of instruction, publishing and information management which is taking place. Sharing her experience and experience. Dr. Walpert provided an overview of the organization and activities of the MIT libraries, discussing cooperation with faculty in identifying research and development needs. Focused on continuing education for librarians and information professionals, the annual conference provides information on the latest trends, products, and technologies for managing information resources. Apart from the lecture at the conference, Ms. Wolpert also held a work-shop for librarians entitled "Coffee with Ann"and lectured at the University of Zadar. The U.S. Embassy helped sponsor sponsored her trip to Croatia.

IRC RESOURCES

The Information Resource Center (IRC) provides information and reference services by telephone, fax, and <u>e-mail</u>, and is open by appointment for specialists with more extensive research projects. The IRC is located at the U.S. Embassy.



Library and Information Service. The IRC has access to on-line databases and also houses a small collection of reference materials, dozens of U.S. magazines and four stand-alone computers.

Book Programs. The IRC supports translations of books written by U.S. author and promotion of those books in Croatia. The IRC also manages donations of books and technical equipment, working with wish lists from libraries, academic institutions and schools.

Selective Distribution of Information. The IRC provides information on a variety of subjects, including art, human trafficking, judicial, military and economic. You can sign up with the IRC to be on a subject-specific mailing list.

Speaker Program. The IRC brings American diplomats to libraries to give lectures on issues in which they specialize. Also American Information Specialists lecture on information science and library science for the library community.

Visitor programs. Croatian librarians explore the wide variety of U.S. libraries and the latest information technology used in the U.S.

IRC Expands Contacts With University and Local Libraries in Split

IRC Assistant Maria Cvetnic-Kopljar visited Split on September 16 and 17th and met with the Library Director of the University of Split, Petar Krlolo. Both he and Dubravka Dujmović, Head of the library's Department for Research and Development expressed strong interest in cooperation with the U.S. embassy. The University Library will move to a new building in a few months and with the additional space and more employees expects to increase programs on U.S. culture. While in Split, Ms. Cvetnic-Kopljar also met with Mrs. Elli Pecotic, Director of the city library, "Marko Marulic." Mrs. Pecotic expressed appreciation for the cooperaration and support which the library has received from the U.S. government over the years, mentioning USAID support for the renovation of their current library. The library is interessed in continued cooperation, emphasizing U.S. literature. Mrs. Vesna Mihanović, the Head of the Split-Dalmatia County Library expressed interest in U.S. programs for the network of successful local libraries on islands belonging to the Split-Dalmatia county. Ms. Cvetnic-Kopljar also met Igor Zanchi, vice rector and Snježana Lisičić, head of the International Relations Department, discussing IRC capabilities, American Corners, and cooperation with university libraries. Ms. Cvetnic-Kopljar will provide information on embassy events for distribution within the University of Split.

AMERICAN CORNERS

American Corner Zadar

Zadar Public Library, Stjepana Radića 11b

http://www.gkzd.hr/ak.php

American Corner Rijeka

Rijeka University Library, Dolac 1

http://www.svkri.hr/portal/index.php?option=com_content&task=category§ionid=8&id=29<emid=248

American Corner Osijek

Osijek Public and University Library, Europska Avenija 24 http://www.gskos.hr/ AC page coming soon.

American Corner Zagreb Bogdan

Ogrizović

Public Library, Zagreb

http://www.kgz.hr/knjizbo/default.asp AC page coming soon.

EVENTS AT AMERICAN CORNERS

IRC is not only involved in events at the American Corners, but does programs all over Croatia. This year main theme is the U.S. Elections, and therefore all four American Corners will be nicely decorated and will organize programs covering the U.S. Elections on November 4.

American Corner Zagreb

× November 13, 2008 at noon

Virginia Walter, professor of library sciences at UCLA will deliver a lecture on "The New Trends at the U.S. Libraries"

× December 1, 2008 at 5:00PM

Vivian Walker, Deputy Chief of Mission will talk about "Women in Diplomacy"

American Corner Rijeka

× December 3, 2008 at noon

Vivian Walker, Deputy Chief of Mission will talk about "Women in Diplomacy"

For more information, please contact the American Corners Coordinators at the libraries listed on the left side.

DCM Speaks About the American Dream to University Students in Osijek

Deputy Chief of Mission Vivian Walker gave a lecture on the American Dream on November 3 in Osijek, the capital of the eastern Croatian region of Slavonia. Drawing on themes from U.S. history, politics, culture, and literature, the DCM discussed the concept of the American Dream with 60 students from the Drama Academy and the English Department at the University of Osijek. The speech generated questions on contemporary social issues in both the United States and Croatia. Such events are greatly appreciated at regional universities which do not receive a large number of international speakers. The Embassy has long enjoyed strong relations with the English Department at the University of Osijek, through providing Fulbright scholars and senior specialists, English Language Fellows and through book and DVD donations.

Embassy Sponsors University Fundraising Conference

In conjunction with the University of Georgia, Embassy Zagreb sponsored a conference for universities on fundraising. Using case studies and small group analysis, educators from the U of GA's Institute of Higher Education (IHE) shared their knowledge of fundraising with over 30 deans and rectors from Croatia, Slovenia, Macedonia, Albania, and Serbia. In an era of shrinking state resources, the university leaders greatly appreciated the practical information they gained on the basics of fundraising, from establishing foundations to identifying and working with prospective donors. This conference is the latest in a series the Embassy has sponsored with the U of GA to promote higher education in Croatia. Previous conferences have focused on ethics, student services, quality assurance, financial control, and university management. For more information, contact Saša Brlek at tel: 01/661-2243 or email: brleks@state.gov.

U.S. Embassy and University Library Rijeka Host Conference on American Corners

IRC Zagreb organized its annual conference on American Corners in Croatia for Directors of host libraries, and American Corner coordinators.

The conference took place at the American Corner Rijeka at the University Library Rijeka from September 25 to September 26, 2008.

The conference goal was to increase awareness and understanding of the role and purpose of American Corners, and to develop a community of American Corner staff members. Participants worked in a friendly atmosphere discussing and sharing their experiences on how to run and to present the American Corner in a more effective way.